

## Investors Online Opt-in Email List

### Selects: +\$10/M

State  
Zip Code  
Gender  
Age  
Household Income  
Education Level  
Marital Status  
Occupation  
Number of Children  
Lifestyle  
Hobbies  
Product Interests

### Source:

100% Double Verified,  
opt-in email on all OPT  
IN INC partner web sites.

### Updated Monthly:

Counts thru 02/26/04

### Minimum Order:

10,000

### Payment Terms:

Net 30 with approved  
credit.

### Commissions:

20% to recognized  
brokers

### Cancellations:

Canceled orders after  
email test will be billed  
at flat fee of \$500

### For more information:

Contact any OPT IN INC  
representative today.

## Investors Online

Classification:  **Consumer - Opt-in Email**

Count:   **1,342,635**

Price:   **\$150/M\***

Investors Online Opt-in Email List represents Internet users who have opted in to eSweeps.com and Opt4Cash.com web sites and have indicated their status as a investor. These upscale online users have indicated their income status and interest in investments on registration forms at these sites. They are involved in investments, mutual funds, stocks, annuities, IRAs, CDs, real estate trusts, business investments and more.

These are excellent prospects for real estate offers, refinancing offers, credit cards, accounting offers, computer hardware and software, Internet services, high speed Internet access, investment related publications, magazine subscriptions, stocks, mutual funds, and much more.

### Email Fulfillment Includes:

- HTML/Text message
- Tracking & ROI Calculator

### Professional Creative Services Available:

Rates vary with service. Please inquire.

### Deployment Charges and Conditions:\*

- A/B Copy Split @ N/C
- Transmission fees of \$30/M (Non-commissionable)
- All copy more than an A/B split will be charged \$100 per each additional split (Non-commissionable)



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